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Via email: [submissions@foodstandards.gov.au](mailto:submissions@foodstandards.gov.au)

**Response to FSANZ Proposal P1056 Caffeine Review – 1st Call for Submissions**

13 February 2023

To whom it may concern,

Frucor Suntory welcomes the opportunity to provide a written response to the Food Standards Australia New Zealand (FSANZ) 1<sup>st</sup> Call for Submissions for Proposal *P1056 – Caffeine review*.

Frucor Suntory produces and distributes a wide range of non-alcoholic beverages and is a member of the Australian Beverages Council Limited (ABCL). We wish to submit our support of the ABCL's submission to P1056 1<sup>st</sup> CFS and all its positions contained within (document attached).

Specifically, we support FSANZ's preferred proposal – **Option 3 Hybrid mix of regulatory and non-regulatory approaches**. We agree that FSANZ's preferred Option 3 will ensure safe consumption of caffeine by the general population and subpopulation groups, as well as supporting innovation by the non-alcoholic beverages industry to provide consumers with broader and informed choice.

Frucor Suntory appreciates the opportunity to provide comments to this consultation paper and welcomes future engagement k. We enclose the ABCL's response to the 1<sup>st</sup> CFS paper and note our full support for the positions detailed in this document.

Yours Sincerely,

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